

# ARDEN WOLF

## HELLO!

Passionate about the intersection of art, design and technology. Looking to bring my own creativity and interest to the design process.

## EXPERIENCE

### MEDIA MONKS NEW YORK, NY (SUMMER 2019)

Design intern. Collaborated with Creative Director and Graphic Designer on various proposals for creative work ranging from manifesto films to seasonal campaigns. Given sole responsibility to create a print campaign with a minimal budget which forced me to think out of the box and develop creative solutions for Coleman, Lotrimin and New Fortress Energy.

### LUNAR GALA DESIGN PITTSBURGH, PA (FALL 2018-SPRING 2020)

Selected as one of 10 participants among over 100 applicants. Designed 2 clothing lines focusing on critiques of popular culture and digital behaviors for one of the largest fashion events in Pittsburgh. Focused on concept, execution and collaboration.

### PERKSY NEW YORK, NY (SUMMER 2018)

Design intern. Worked with Creative Director to develop fun-inspired digital screens to incentivize members to complete 'stacks' as a part of the market research app's goal of better profiling millennial and Gen Z participants.

### DONUT DASH GRAPHIC DESIGN/EXECUTIVE BOARD PITTSBURGH, PA (Fall 2019)

Designed event T-shirts worn by 1,000+ people which raised \$90,000 this year for the Mario Lemieux Foundation. Designed social media graphics, tee shirt graphics for runners, staff and volunteers.

## EDUCATION

### CARNEGIE MELLON UNIVERSITY SCHOOL OF ART PITTSBURGH, PA CLASS OF 2021

Focus on art, technology, media and theory

### GENERAL ASSEMBLY UX DESIGN COURSE NEW YORK, NY (SUMMER 2017)

UX and design thinking, prototypes, user research, personas and user flows

### MIT CODING LAB, CAMBRIDGE, MA (SUMMER 2017)

Python and C++

### PARSONS SCHOOL OF DESIGN CERTIFICATE PROGRAM NEW YORK, NY (2013-2016)

Three-year program focused on product design. Coursework in photography, digital product design, drawing, clothing and accessory design.

### RHODE ISLAND SCHOOL OF DESIGN PRE-COLLEGE PROGRAM PROVIDENCE, RHODE ISLAND (2015)

Intensive six-week program, including: Design Foundations, Drawing Foundations, Illustration, and Critical Studies. Focused on connecting aesthetics as well as functional design elements, planning, and time management skills.

## SKILLS

ADOBE PHOTOSHOP



ADOBE ILLUSTRATOR



ADOBE AFTER EFFECTS



ADOBE PREMIER PRO



ADOBE INDESIGN



SKETCH



MICROSOFT POWERPOINT/EXCEL/WORD




## INTERESTS

### STREET ART

Over the past 6 years, photographed and surveyed street art in major cities (Las Vegas, London, Los Angeles, Marrakech, Miami, New Orleans, New York and Tel Aviv), following artists, artistic forms, techniques and movements as inspiration for art, design and graphics

### KARATE

Black belt and teacher in the Shorinjiryu-style

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